

Federal Communications Commission 445 12th Street, S.W. Washington, D. C. 20554

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC. 515 F 2d 385 (D.C. Circ 1974).

FOR IMMEDIATE RELEASE:

September 4, 2008

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FCC TO HOST DIGITAL TELEVISON TRANSITION EVENT IN WILMINGTON, NORTH CAROLINA ON MONDAY, SEPTEMBER 8, 2008

Local Broadcasters to Transition to Digital Monday at 12 Noon

Washington D.C. – The Federal Communications Commission will host a press conference on the digital television transition and early switch by local broadcasters on Monday, September 8, 2008 at 10:30 a.m. at Thalian Hall, located at 310 Chestnut Street in Wilmington, N.C. The event will mark the digital transition for broadcasters in the five-county Wilmington television market next week. The FCC continues to monitor hurricane forecasts and may decide to postpone the Wilmington transition should the expected weather conditions worsen.

NOTE: The FCC expects that any decision to postpone would be announced and posted at www.fcc.gov no later than 2pm on Sunday, September 7.

WHO: FCC Chairman Kevin J. Martin

FCC Commissioner Michael J. Copps

NTIA Acting Administrator Meredith Baker

Wilmington Mayor Bill Saffo

NAB President and CEO David Rehr

Vice President & General Manager of WECT (NBC) Gary McNair

WHEN: Monday, September 8, 2008

10:30 a.m. – 12:15 p.m.

WHERE: Thalian Hall

310 Chestnut Street Historic Downtown

Wilmington, North Carolina

Directions: http://www.thalianhall.com/map.htm

WHY: The early digital switch in Wilmington will help assist the FCC and the nation to

identify any issues that may need to be addressed prior the nationwide digital

television transition on February 17, 2009.

^{*} Hank Price (President of the N.C. Broadcasters Assn.) will serve as Master of Ceremonies.